



## Pin Design

### ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs.

### CLOTHING REQUIREMENTS

Red SkillsUSA blazer, windbreaker or sweater, or black or red SkillsUSA jacket. Button-up collared, white dress shirt, solid black tie, which blouse (collarless or small-collared), with any collar not to extend into the panel area or the blazer, sweater, windbreaker or jacket, black dress shoes.

NOTE: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be black or skin-tone and seamless/non pattern.

### EQUIPMENT AND MATERIALS SUPPLIED BY HOST

1. Table provided with an approximate area of  $\frac{1}{2}$  of a standard 6' table for their displays.

### EQUIPMENT AND MATERIALS SUPPLIED BY CONTESTANT

1. All students must have a one-page, typewritten resume.
2. Pin Design per contest requirements.

### SCOPE OF THE CONTEST - (DEFINED BY THE NATIONAL COMPETITION REGULATIONS)

*(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)*

Contestants are to present their artwork for a Pin Design representing the state of Pennsylvania and SkillsUSA. The words "SkillsUSA", "Pennsylvania" and the current year (2025) are required to be somewhere on the pin. The SkillsUSA emblem or official logo in its entirety cannot be used in the Pin Design.

*Please note that the pin design is not required to be in the shape of the state of Pennsylvania. While you may use them if you like, there is no requirement for a piece of the SkillsUSA emblem to be used in the design of the pin.*

### KNOWLEDGE PERFORMANCE

There will be no skill-related written test.

### SKILLS PERFORMANCE

The contest is designed to assess the contestant's ability to design and produce a trading pin concept for their State SkillsUSA association.

1. Contestants will give a 5-7 minute oral presentation explaining how their design accurately represents the state, what qualities it possesses and why other SkillsUSA members and advisors would want to wear it.



## Pin Design

2. A final rendering of the Pin Design is required to be submitted to the Head Judge before the presentation. On a single 8.5"x11" cardstock, the contestants will provide a 7"x7" rendering as well as a 1.5"x1.8" rendering of their Pin Design. Pin renderings should be printed on cardstock and may or may not be laminated.
3. Contestants are encouraged to use visual aids such as notebooks and their table top displays when presenting their pin designs. Laptop style computers or tablets may be used during the presentation portion if desired, but are not a requirement. Table top displays cannot include anything that is plugged in or makes a noise of any kind. (See National Standards)
4. The tabletop display must fit in a 28" x 28" space on the table, and may not exceed 48" of total height. (Any banners or display elements hanging in front of the table will also be included in the display's height measurements.)



## Pin Design

### Pin Design Score Sheet

Items Evaluated	Description	Possible Points
Pin Design artwork (7" x 7" & 1.5" x 1.8")	Final design on 8.5"x11" cardstock	10
Color scheme		10
Overall message/tone		10
Professionalism	Pin Design guidelines	10
Visual aids	How the Pin Design represent the State	10
<b>Oral Presentation</b>	(5 to 7 minutes)	
Speech	Oral Presentation, Introduction, Ending	10 each
Verbal Technique and Poise		10
Self-Confidence		10
Answers to questions	3 questions to be asked by the judges after the presentation	5 points per question
	<b>Subtotal = 115</b>	
Use of index cards	Deduction -5	
Time limit Penalty	Deduction for over or under the time limit (up to -20 points)	
No Resume	Deduction -10	
Clothing Penalty	Deduction -5	
	<b>Total</b>	

*Note: No cell phones or other electronic devices may be used at any time during a competition; this includes using a calculator function on a cell phone for competitions in which calculators are permitted.*

*Note: Scorecards should only be used as guidance. Changes may occur.*

Artwork to be printed on cardstock and submitted to the judges. One version of the Pin Design will be no larger than 7"x7" and the second version will be no larger than 1.5"x1.8".

