



T-Shirt Design

ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs.

CLOTHING REQUIREMENTS

Red SkillsUSA blazer, windbreaker or sweater, or black or red SkillsUSA jacket. Button-up collared, white dress shirt, solid black tie, which blouse (collarless or small-collared), with any collar not to extend into the panel area or the blazer, sweater, windbreaker or jacket, black dress shoes.

NOTE: Wearing socks or hose is no longer required. If worn, socks must be black dress socks and hose must be black or skin-tone and seamless/non pattern.

EQUIPMENT AND MATERIALS SUPPLIED BY HOST

1. Table provided with an approximate area of ½ of a standard 6' table for their displays.

EQUIPMENT AND MATERIALS SUPPLIED BY CONTESTANT

All students must have a one-page, typewritten resume.

T-shirt design per contest requirements.

SCOPE OF THE CONTEST - (DEFINED BY THE NATIONAL COMPETITION REGULATIONS)

(District Competitions are meant to be a scaled down version of National Competition. It is important for the students to participate in a competition that will reflect a cross-section of the industry skills needed to prepare them for the state and national levels)

Contestants are to present their artwork for a T-shirt Design representing the state of Pennsylvania and SkillsUSA. The words "SkillsUSA", "Pennsylvania" and the current year (2025) are required to be somewhere on the design. The SkillsUSA emblem or official logo in its entirety cannot be used in the T-Shirt design.

Please note that there is no requirement for a piece of the SkillsUSA emblem to be used in the design of the t-shirt. There is also not a requirement to have the shirt physically printed, either through silkscreen, vinyl, or any other method. A paper representation of the artwork's placement on the shirt is sufficient.

KNOWLEDGE PERFORMANCE

There will be no skill-related written test.

SKILLS PERFORMANCE

The contest is designed to assess the contestant's ability to design and produce a t-shirt concept for the State SkillsUSA association.

1. Contestants will give a 5-7 minute oral presentation explaining how their design accurately represents the state, what qualities it possesses and why other SkillsUSA members and advisors would want to wear it.



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2. Final rendering of the T-Shirt, including placement should be submitted with two versions of the artwork printed on cardstock.
 - a. One depicting the artwork by itself
 - b. Second showing the artwork's placement on a shirt (Both versions of the artwork should be identical. (see below))
3. The rendering should also show swatches depicting each color used in the design for the judges. This rendering will be turned into the judges at orientation.
4. The artwork should only be for the front of the t-shirt.
5. Tabletop display to promote the T-Shirt Design. (Displays at States can not be plugged in and cannot create noise of any kind - students will be provided with an approximate area of ½ of a standard 6' table for their displays.)

T-shirt Design Score Sheet

| Items Evaluated | Description | Possible Points |
|----------------------------|---|-----------------------|
| T-shirt artwork | Final design on a 8.5"x11" | 10 |
| Color scheme | | 10 |
| Overall message/tone | | 10 |
| Professionalism | Of T-shirt guidelines | 10 |
| Visual aids | How the t-shirt represent the State | 10 |
| Presentation | (5 to 7 minutes) | |
| Speech | Oral Presentation, Introduction, Ending | 10 each |
| Verbal Technique and Poise | | 10 |
| Self-Confidence | | 10 |
| Answers to questions | 3 questions to be asked by the judges after the presentation | 5 points per question |
| | Subtotal = 115 | |
| Use of index cards | Deduction -5 | |
| Time limit Penalty | Deduction for over or under the time limit (up to -20 points) | |
| No Resume | Deduction -10 | |
| Clothing Penalty | Deduction -5 | |
| | Total | |



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Note: No cell phones or other electronic devices may be used at any time during a competition; this includes using a calculator function on a cell phone for competitions in which calculators are permitted.

Note: Scorecards should only be used as guidance. Changes may occur.

Art work to be printed on cardstock and submitted to the judges. Two versions of the design will be shown: one showing the artwork at a larger size to show detail, and the second to show placement on the t-shirt. Ink color swatches must also be Displayed and labeled.

